

Bio21 Cluster Platform Technology Network (PTN)



Workshop in Costing and Pricing for Platforms

Purpose:	To provide Bio21 Cluster PTN Managers with an introduction to costing and pricing principles, along with specific examples of pricing within a PT environment
Format:	An afternoon seminar, from 2.00 – 5.00pm followed by a PTN networking event
Date:	Monday 13 July 2009
Venue:	University House (Upper East)
Target Group:	Personnel working within the Bio21 Cluster PTNs, plus invitations extended to managers from Monash PTs

Program

Topic and Approximate Duration

Outline of Content

2 – 2.15pm Welcome and Introduction	Speaker: Ms Julie Anne Quinn , Manager, Integrative Neuroscience Facility, Howard Florey Institute <ul style="list-style-type: none">• welcome, and background to the workshop• factors that need to be taken into consideration when determining access principles and costs, i.e. terms of original contract/grant including conditions of access, who 'owns' the equipment, or is a partner in the program/grant• types of access: e.g. Fee for service, academic collaboration, commercial access
2.15 – 3.30pm Costing and Pricing – an accounting overview	Speaker: Ms Cherry Birch , Birch Consulting Group <ul style="list-style-type: none">• context and concepts of costing and pricing• the basics of costing (direct and indirect, fixed and variable)• what is depreciation?• introduction to Activity Based Costing
3.30 – 3.40pm	Breather
3.40 – 4.25pm Institutional Charges and Overheads	Speaker: Dr Julian Clark , Head of Business Development, WEHI <ul style="list-style-type: none">• institutional overheads and charges – why they exist, implications for the platform, and who to speak to about them• institutional principles for collaborations and charging• institutional subsidies?• value of publications resulting from access to Platform• how to price academic expertise?• examples from WEHI using Activity Based Costing
4.25 – 4.40pm Case Study	Speaker: Dr David Keizer , Bio21 Institute <ul style="list-style-type: none">• costing of access to major equipment (NMR)
4.40 – 5pm Open discussion and concluding remarks	Speaker: Ms Julie Anne Quinn <ul style="list-style-type: none">• encourage discussion based on topics covered, plus sharing personal experience• what next? Applying knowledge; further training?
5.15pm The PTN – over drinks	Speaker: Dr Stella Clark , CEO, Bio21 Cluster Update on the PTN