



Corporate Training: Getting into Export Workshops

Learn how to source offshore business clients and tap into South East Asia

Join the second series of 'Corporate Training: Getting into Export' workshops, designed specifically for corporate training/human resources consultants and business consultancy professionals who would like to source offshore business clients, raise awareness of their services and learn more about opportunities in South East Asia. In 2008, the first round of workshops attracted over 100 attendees around Australia.

Experienced Industry Advisers, Business Development Managers from Austrade and an experienced exporter will present the workshop in Sydney and Melbourne connecting Adelaide, Brisbane, Darwin, Hobart and Perth via video conference.

Why you should attend this workshop

- Understand the realities of exporting services
- Gain insights into what local consumers are looking for
- Receive direct advice, tips from an experienced exporter
- Get an update on current market opportunities in South East Asia
- Hear about upcoming trade events such as the Singapore HR Summit and HR Corporate Training Mission to India
- Network with corporate training organisations and business consultants
- Learn more about how Austrade can support your export initiatives.

Guest speakers

Peter Howard, Director, Accord Consulting Group (Sydney)

Accord Consulting is a leading provider of solutions, training and resources for organisations wanting to grow, improve or re-focus. Peter Howard has extensive experience in delivering training and consultancy projects in India and South East Asia and will be sharing tips and insights on how to deliver training offshore.

Cherry Birch, Founder Birch Consulting Group (Melbourne)

Birch Consulting Group specialise in the development and delivery of finance for non-financial managers training, as well as providing executive coaching, leadership and management development, change management, mentoring and career development programs. Cherry Birch has over 18 years consulting experience, 4 years of which was based in South East Asia. She will share her insights from this time as well as her continuing work in delivering workshops there.

Limited places - register now

Don't miss out on the insights at this workshop. Register online today at www.austrade.gov.au/CTworkshop09 or call Austrade on **13 28 78**.

Date, locations and times

Monday 16 February 2009

Adelaide	2:30pm – 4:00pm
Brisbane	2:00pm – 3:30pm
Perth	1:00pm – 2:30pm
Sydney	10:00 – 11.30am 3:00pm – 4:30pm

Thursday 19 February 2009

Darwin	1:00pm – 2:30pm
Hobart	2:30pm – 4:00pm
Melbourne	2:30pm – 4:00pm

Cost

This event is free.

Who should attend?

- Corporate training consultants
- Human resource professionals
- Learning and development professionals
- Business management consultants.

Don't miss out

"The workshops were professionally presented and provided very good information about the cultural aspects of working overseas."

Margaret Kling
Managing Director
Carson Australasia Pty Ltd